

# WhatsApp Messenger



## ## What WhatsApp Messenger Does

WhatsApp Messenger for iOS is a free social networking app that uses the internet connection on your phone to let you instant message and video or voice call friends, family and colleagues from anywhere in the world, making it a favorite app for people who travel frequently or live in another country from their loved ones. The app allows users to send and receive multimedia messages including documents, photos, videos and more, and it is used by over 2 billion people around the globe. Because it uses Wi-Fi connections to communicate, it is totally free, it connects to your actual phone number (meaning you don't need to create yet another username for an online account) and it doesn't require any use of your regular data plan. What's not to love?

## ### Key Functions of WhatsApp Messenger

Using WhatsApp Messenger for iOS gives you access to a basic set of features that allows you to make a "Free Call" to anyone in the world, whether or not they are users of the app. It also allows you to "Backup Data" so that your messages are saved to the cloud, where you can easily filter or search your conversations. "Customize" your WhatsApp instance so that you only get notifications from your favorite contacts, or create unique notification sounds to alert you when you need to know who is trying to get in touch. You can even use "Dark Mode" so you don't strain your eyesight in a low-light environment trying to see the phone. "Group Chat" allows you to have a conversation with an unlimited number of people at once, and "Multimedia" allows you to connect with anyone via voice calls, video calls, photo and GIF sharing and more. Even better, "Offline Messages" collects any messages that are sent when you are without an internet connection and delivers them when you get back to the internet connection so that you never miss an important chat or voicemail. ## Review of WhatsApp Messenger

WhatsApp is a very basic app, but what it does, it does well. It is so popular for a reason: it absolutely delivers on the promise of completely-free internet-based communication. WhatsApp is highly reliable to deliver a fantastic experience and users have very little negative to say about it.

## Advantages / Disadvantages

Positive aspects of the WhatsApp Messenger for iOS app: this app boasts end-to-end encryption, so you can be assured that your messages are highly secure from third parties. The app is also completely free, no subscription fees or add-ons required whatsoever. Finally, the app doesn't use your data plan at all.

Negative aspects of the WhatsApp Messenger for iOS app: The app has a pretty basic feature set; if you want a messaging tool with more bells and whistles, you'll want to look elsewhere. It also requires an internet connection, so if you don't have a reliable source of internet this may not be the app for you. Some users also report intermittent issues with syncing messages to iCloud.