

# Instagram



## ### App Overview

Memories are worth capturing and documenting. Instagram is the best social media app for sprucing up your mundane photos and sharing them with your friends. Previously, Instagram was associated with cool kids, but it has reigned supreme in recent months. Akin to every other app, you need to grant the Instagram app several permissions. You need to permit it access to your Contacts, Camera, Microphone, Location, Storage, and SMS.

First things first. To enjoy this thrilling app, you need to sign up for an Instagram account or login with your Facebook account. For the signup process, you need to set up a username, password, and email address. On successful registration, you can follow your contacts or manually search for friends on the app.

If their account is public, you automatically follow them. If private, their follow button sends an approval request on their side. When they approve your request, you automatically follow their posts feed.

On the app, you can set up the auto-post feature. With this feature on, Instagram will automatically post to Twitter, Facebook, Foursquare, and Tumblr. You can, however, toggle these options. Besides sharing out photos to the public, Instagram is also a messaging app. You can chat with your friends across the platform. Instagram also features live video streaming and Snapchat-like stories.

Compatibility: iOS 11 or later

## ### Key App Features and Functions

### • Instagram Direct

The Instagram Direct Feature allows you to share a private video or photo to friends, without posting it to the public timeline. On the inbox on the home screen, you can preview all shared videos and photos.

### • Location Feature

Instagram activates geotagging for your select photos and maps them where your followers can search by location. You can also toggle this feature on or off and deselect the photos that you don't want to map.

### • Photo Shooting and Editing

To capture a photo within the app, press on the plus sign (+) at the app's dashboard. You can now add a photo or video to your public feed. You can also upload a photo from your phone's storage

on this menu.

On capturing your photo, there are many editing tools within the app. On the edit screen, you can select from the 23-filter set, crop, adjust the contrast, sharpness, and brightness of your shot. By default, Instagram levels and rotates your shots automatically across the 3D axis.

- Instagram Stories

Instagram bundles up your several selected photos into a story. The uploaded photos follow each other. You can tag your location and add stickers on these photos.

- Live Video

Instagram streams live your video to the public feed. Your followers can tag or even comment on the live video. ### Review

Much can be said of Instagram and its breathtaking features. From serving as an entertainment platform, Instagram also serves as a portfolio to some. Photo enthusiasts and designers have found a haven on Instagram. They often upload their works and market their products. The edit-rich toolset is rare to find on any mobile application. With Instagram, you do not need to worry about posting boring photos. The edit tools simply add life to any captured shot.

The direct messaging feature allows you to share photos and keep in touch with your followers. Very few apps support live video streaming, but Instagram has reigned supreme. With up to 1080p clarity, you can upload your live clip painlessly. All these features grant the Instagram app an edge above its rivals. Try it out, and you will love it.

#### Advantages / Disadvantages

- Impeccable photo editing tools
- Direct messaging
- Live video streaming
- Simple UI

- Cannot save live video